

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SIMON KUZNETS KHARKIV NATIONAL
UNIVERSITY OF ECONOMICS**

APPROVED:

Head of the Admissions
Committee of Simon Kuznets
Kharkiv National University of
Economics

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» 2025

PROFESSIONAL EXAM PROGRAM

educational degree "MASTER"

Specialty C1 "Economics and International Economic Relations"
(with specializations **C1.01 Economics** and **C1.02 International Economic Relations**)

Educational and Professional Program – Data Analytics in Economics
Educational and Professional Program – Development Economics
Educational and Professional Program – Economic Cybernetics
Educational and Professional Program – International Economics
Educational and Professional Program – Economics and Human Capital Management
Educational and Professional Program – International Economic Relations

Kharkiv
2025

The professional test is a comprehensive exam that includes theoretical and practical parts (test tasks of varying degrees of complexity). The test tasks include questions on the following basic disciplines: microeconomics, macroeconomics, business economics, and the system of international economic relations.

The professional exam program is compiled in accordance with the Program of the Subject Test in Economics and International Economics of the Unified Professional Entrance Test for Admission to Study for a Master's Degree, approved by Order of the Ministry of Education and Science of Ukraine dated February 11, 2022 No. 153.

The generalized structure of the subject test is given in the table 1.

Table 1

The generalized structure of the subject test

Section name	Section specific gravity
Microeconomics	19-21%
Macroeconomics	19-21%
Enterprise economics	29-31%
International economic relations system	29-31%

The tasks of the professional entrance exam are designed to identify the knowledge, skills, and competencies possessed by a bachelor in the specialty C1 Economics and International Economic Relations (by specialization) (Table 2).

Table 2

The tasks of the professional entrance exam are designed to identify the knowledge, skills, and competencies possessed by a bachelor in the specialty C1 Economics and International Economic Relations (by specialization)

General competences	<p>GC1. Ability to exercise their rights and duties as a member of society, to realize the values of a civil (democratic) society and the necessity of its sustainable development, the supremacy of law, and the rights and freedoms of the individual in Ukraine.</p> <p>GC2. Ability to preserve moral, cultural, and scientific values and to contribute to the achievements of society based on an understanding of the history and laws of development of the subject area, its place in the general system of knowledge about nature and society, and in the development of society, technology, and techniques. Also, to use various types and forms of physical activity for active recreation and maintaining a healthy lifestyle.</p> <p>GC3. Ability for abstract thinking, analysis, and synthesis.</p> <p>GC4. Ability to apply knowledge in practical situations.</p> <p>GC5. Knowledge and understanding of the problems of the subject area of professional activity.</p> <p>GC6. Ability to communicate in the state language both orally and in writing.</p> <p>GC7. Ability to communicate in a foreign language.</p> <p>GC8. Skills in using information and communication technologies.</p>
	<p>GC9. Ability to search, process, and analyze information from different sources.</p> <p>GC10. Ability to adapt and act in a new situation.</p> <p>GC11. Ability to be critical and self-critical.</p> <p>GC12. Ability to make informed decisions.</p> <p>GC13. Interpersonal skills and ability to act socially responsible and conscious.</p>

Special (professional, subject) competences	<p>SC1. The ability to identify knowledge and understanding of the problems of the subject area, the basics of the functioning of the modern economy at micro, meso, macro, and international levels.</p> <p>SC2. The ability to carry out professional activities in accordance with current regulatory and legal acts.</p> <p>SC3. Understanding the peculiarities of leading scientific schools and directions of economic science.</p> <p>SC4. The ability to explain economic and social processes and phenomena based on theoretical models, analyze and meaningfully interpret the obtained results.</p> <p>SC5. Understanding the peculiarities of the modern world and national economy, their institutional structure, justification of the directions of social, economic, and foreign economic policy of the state.</p> <p>SC6. The ability to apply economic and mathematical methods and models to solve economic problems.</p> <p>SC7. The ability to apply computer technologies and data processing software to solve economic tasks, analyze information and prepare analytical reports.</p> <p>SC8. The ability to analyze and solve problems in the field of economic and social labour relations.</p> <p>SC9. The ability to predict socio-economic processes based on standard theoretical and econometric models.</p> <p>SC10. The ability to use modern sources of economic, social, managerial, accounting information to prepare official documents and analytical reports.</p> <p>SC11. The ability to substantiate economic decisions based on an understanding of the regularities of economic systems and processes and using modern methodological tools.</p> <p>SC12. The ability to independently identify economic problems when analyzing specific situations and propose ways to solve them.</p> <p>SC13. The ability to conduct economic analysis of the functioning and development of economic entities, assess their competitiveness.</p> <p>SC14. The ability to in-depth analyze problems and phenomena in one or several professional spheres, taking into account economic risks and possible social consequences.</p>
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CONTENT OF PROFESSIONAL ENTRANCE TESTS

SECTION 1. MICROECONOMICS

1. 1. Fundamentals of economics. Efficiency of resource use

1.1.1. Subject and functions of economic science. Levels of economic analysis. Definitions: Macroeconomics. Microeconomics. Mesoeconomics. Megaeconomics.

1.1.2. The problem of resource scarcity and the need for choice. Production possibility frontier (transformation curve). Opportunity cost. Economic efficiency.

1.1.3. General scientific methods of economic analysis. Marginal analysis. Economic indicators. Nominal and real variables. Concept of normative and positive economics.

1.2. Demand, supply and market mechanism

1.2.1. Demand and the law of demand. Analysis of changes in demand and the quantity of demand. Non-price determinants of demand.

1.2.2. The essence and types of elasticity of demand. Price elasticity of demand and total producer revenue. Economic interpretation of the values of the coefficients of different types of elasticity of demand.

1.2.3. Supply and the law of supply. Analysis of changes in supply and the quantity of supply. Non-price determinants of supply. Price elasticity of supply.

1.2.4. Market equilibrium. Determination of the equilibrium price and equilibrium quantity of goods. Producer surplus and consumer surplus. The impact of changes in demand and supply on the equilibrium price and equilibrium quantity of goods in the market.

1.2.5. Direct and indirect influence of the state on market equilibrium. Consequences of the introduction of maximum and minimum prices. Analysis of the impact of indirect taxes, subsidies and grants on the market position of buyers and sellers. Net losses to society.

1.3. Theories of consumer behavior

1.3.1. Utility in economics and the problem of measurement. Utility function. Total and marginal utility. The law of diminishing marginal utility of a good.

1.3.2. The essence of rational consumer choice. The concept of "consumer equilibrium". The rule of consumer equilibrium under the condition of consuming a set of goods.

1.3.3. Indifference curves and the ix property. The coefficient of the marginal rate of substitution of goods. Map of indifference curves.

1.3.4. Budget constraint and consumer capabilities. Consumer equilibrium from the ordinal approach, Consumer reaction to changes in prices of goods and consumer income. Model (curve) "income - consumption". Model (curve) "price —

consumption".

1.4. Theory of production and costs

1.4.1. Parameters of the functioning of the enterprise as a microeconomic model. The essence of production. Production technology. The concept and parameters of the production function. Production function with one variable factor. The law of diminishing marginal productivity of a variable factor of production. Total, average and marginal product, its inverse relationships. Stages of production.

1.4.2. Production function with two variable factors. Production indifference curve (isoquant): concept and properties. Line of equal production costs (isocost). Rule of equilibrium of the producer.

1.4.3. Economic and accounting approaches to determining production costs. Explicit and implicit production costs. Economic, accounting and normal profit.

1.4.4. Fixed, variable, total production costs. Average and marginal production costs in the short and long term. Constant, increasing and decreasing effects of scale of production.

1.5. Market structures. Perfect competition, monopoly, monopolistic competition, oligopoly

1.5.1. The essence of market structure. Types of market structures.

1.5.2. The essence, features and conditions of the functioning of the market of perfect competition. The efficiency of the market of perfect competition. Conditions of equilibrium of a firm-perfect competitor in the long and short term.

1.5.3. Characteristic features of the market structure of pure monopoly. Types of monopolies. Comparative assessment of competitive and monopoly markets. Social losses from the activities of a monopolist. Conditions of equilibrium of a monopolist in the long and short term.

1.5.4. Characteristic features of the market structure of monopolistic competition. Non-price competition in conditions of monopolistic competition. Conditions of equilibrium of the producer in the long and short term. Efficiency of monopolistic competition. Features of the organization of an oligopolistic market. Types of oligopolies. Economic consequences of oligopoly.

SECTION 2. MACROECONOMICS

2.1. Macroeconomic indicators in the system of national accounts

2.1.1. Main indicators of the system of national accounts and methods of their determination: Gross domestic product (GDP), Gross national product (GNP), Net domestic product (NDP), National income (NI). Three methods of calculating GDP.

2.1.2. Price indices and their types. Consumer price index (CPI). Nominal and real GDP. GDP deflator. Nominal to real GDP conversion. Inflation and deflation.

2.1.3. Keynesian consumption and saving functions. Marginal propensity to consume and to save. Average propensity to consume and to save. Factors of consumption and saving.

2.1.4. The essence and types of investment (gross and net; real and financial; short-term and long-term; direct and portfolio; venture and risk-free). Autonomous and derived (induced) investment. Investment multiplier.

2.1.5. Aggregate expenditure. Equilibrium level of GDP. Keynesian cross. Expenditure multiplier. Tax multiplier. Inflationary and recessionary gaps.

2.2. Aggregate demand and aggregate supply

2.2.1. Aggregate demand: essence and structure. Price and non-price factors influencing aggregate demand. Aggregate demand curve and its movement

2.2.2. Aggregate supply: essence and factors influencing. Aggregate supply curve and its movement. Aggregate supply in the short and long run.

2.2.3. Equilibrium of aggregate demand and aggregate supply in the short and long run.

2.3. Macroeconomic instability

2.3.1. Business cycle and its phases (recession, bottom, rise, peak). Causes of economic fluctuations. Small, medium and long cycles.

2.3.2. Inflation. essence, causes, types and socio-economic consequences. Level and rate of inflation.

2.3.3. Anti-inflationary policy: essence and types (active, passive).

2.3.4. Unemployment and its types (structural, frictional, cyclical). Natural rate of unemployment. Unemployment rate.

2.4. Money market and banking system. Monetary policy of the state

2.4.1. Money market and its aggregates.

2.4.2. Demand for money. Money supply Simple deposit multiplier. Equilibrium in the money market

2.4.3. Monetary policy: essence, goals and types (policy of "expensive" and "cheap" money).

2.5. Fiscal policy: essence, types (discretionary and non-discretionary). Laffer curve.

2.6. Economic growth: essence and types (extensive and intensive). Factors of economic growth.

2.7. Human resources and human development. Sustainable human development. Scales of the human development index.

2.8. Social economy and policy

2.8.1. Objects and subjects of social policy. Types and instruments of social policy.

2.8.2. State social standards (subsistence wage, minimum salary and pension).

SECTION 3. ENTERPRISE ECONOMICS

3.1. Fundamentals of enterprise functioning

3.1.1. Enterprise as a business entity: essence and areas of activity (marketing, management, financial and economic, production, accounting and control, innovation).

3.1.2. Types of enterprises (by purpose and nature of activity: commercial and non-commercial; by form of ownership: private, collective, municipal, state, mixed; by nationality of capital: national, with foreign investment, foreign, mixed; by scale of activity: large, medium and small) and their associations (association, cooperation, consortium, concern, cartel, trust, industrial and financial groups, holdings).

3.1.3. The business environment of an enterprise: internal (micro-environment), intermediate (meso-environment) and external (macro-environment).

3.2. Structure and management of the enterprise

3.2.1. Functions (planning, organization, motivation, control) and methods of enterprise management (organizational, economic and socio-psychological).

3.2.2. Types of organizational structures of enterprise management (linear, functional, linear-functional, matrix and divisional).

3.2.3. The concept of production structure and social infrastructure of the enterprise.

3.2.4. Technical and technological base of the enterprise and social forms of organization of production (concentration, specialization, cooperation, combination, conversion and diversification).

3.3. Enterprise activity planning

3.3.1. Planning: essence and types of enterprise plans. Strategic, tactical and operational planning: essence and time limits.

3.3.2. Business plan: definition and its sections (summary; description of products (services); marketing plan; production plan; organizational plan; financial plan; risk assessment).

3.3.3. The concept of an economic and mathematical model and modeling. Classification of models. The concept of model adequacy. The "black box" model. The main stages of building an economic and mathematical model.

3.3.4. The concept of a statistical model between variables. The essence of the correlation relationship. Criteria for assessing the statistical significance of a linear relationship.

3.4. Resource support of the enterprise's activities

3.4.1. Fixed capital (non-current tangible assets): essence, specific structure, depreciation, depreciation, return on capital, capital intensity and capital leverage.

3.4.2. Working capital (current assets): essence, specific structure, turnover ratio and duration of one turnover.

3.4.3. Intangible resources and intangible assets: essence, types and depreciation.

3.4.4. Innovations: essence, types and innovation process.

3.5. Costs and results of the enterprise

3.5.1. Cost of production and cost estimate (material costs, labor costs, deductions for social events, depreciation, other operating expenses).

3.5.2. Price for products (services): essence and functions (accounting and measuring, distribution and incentive). Types of prices (contractual, free, regulated; retail and wholesale).

3.5.3. Income and profit of the enterprise (gross and net).

3.5.4. Effect and efficiency of the enterprise: essence and differences.

3.6. Enterprise personnel. Labor economics

3.6.1. Enterprise personnel, personnel categories. Personnel motivation: essence and methods (economic and non-economic).

3.6.2. Essence of wages as a socio-economic category. Nominal and real wages. Forms of remuneration.

3.6.3. Social and labor relations at the enterprise: the essence of the concept. Subjects of social and labor relations: the state, employers and employees.

SECTION 4. SYSTEM OF INTERNATIONAL ECONOMIC RELATIONS

4.1. International economic system

4.1.1. International economic system essence and its elements. International division of labor.

4.1.2. International economic relations, subjects, objects and structural levels (enterprises, interstate, regional, world) of international economic relations.

4.1.3. Forms of international economic relations. International trade in goods, international trade in services, international capital movement, international labor migration, international scientific and technical cooperation, international monetary, financial and credit relations, international economic integration.

4.2. International trade in goods and services.

4.2.1. Theories of international trade (pre-classical theories of international trade, classical, neoclassical and alternative).

4.2.2. Forms, methods and indicators of international trade in goods.

4.2.2.1. Concepts and forms of international trade: traditional (export and import), compensatory (counter-purchases, barter trade, reverse purchases, industrial

compensation agreements), cooperative trade; most-favored-nation trade, preferential, discriminatory.

4.2.2.2. Methods of international trade in goods. International trade based on direct relations between counterparties and through organized commodity markets (exchanges, auctions).

4.2.2.3. International trade indicators: 1) volume (foreign trade turnover; general trade, index of physical volume of foreign trade); 2) effective (trade balance; balance of current operations, trade balance index; export concentration index; import dependency ratio of the country; "terms of trade" index); 3) intensity (volumes of exports, imports per capita; export quota; import quota; foreign trade quota; intensity of intra-industry exchange); 4) economic efficiency (efficiency of foreign trade, export efficiency ratio of the country).

4.2.3. Foreign trade contract: types, structure, functions. International trade terms (INCOTERMS-2020).

4.2.4. Regulation of international trade in goods and services: tariff and non-tariff instruments of trade policy.

4.2.5. Types of services in international trade according to the WTO (GATS) classification.

4.3. International capital flow.

4.3.1. Forms and factors of international capital flow.

4.3.2. Foreign direct investment: essence and forms. Portfolio investment: essence and instruments of international portfolio investment. Types of investment transactions with securities (equity instruments, debt securities).

4.3.3. International investment market: essence, specifics, structure. International stock market. International bond market. Derivatives market (forward and futures contracts, options and swaps).

4.3.4. Investment attractiveness and a system of indicators characterizing it. Investment climate of the country: concepts and main components.

4.3.5. Forms and methods of international legal regulation of investment activities: investment protection, state guarantees, administrative and diplomatic support, investment insurance, avoidance of double taxation. Institutional regulation of investment activities: UNCTAD, bilateral, multilateral agreements, agreement on Trade-Related Investment Measures (TRIMs), agreement on the protection of foreign investments.

4.4. International labor migration. World labor market.

4.4.1. Concepts of international labor migration. External and internal labor migration; international labor migration: emigration, immigration, re-immigration.

4.4.2. Main causes, directions and patterns of international labor migration. International centers of gravity of labor. Countries of origin of labor migration.

Socio-economic consequences of international labor migration: recipient countries, donor countries.

4.4.3. World labor market: essence and specificity, functions and segments. Geographical and industry structure of the world labor market. Concepts and forms of informal employment in the world labor market. Regulation of international labor migration: levels (national, international), methods (economic, administrative, institutional). The International Labor Organization in the global system of regulating labor migration.

4.5. International scientific and technical cooperation.

4.5.1. The essence of technology and international technology transfer. Forms of technology transfer and protection. Methods of commercial and non-commercial international technology transfer.

4.5.2. Institutional regulation of the global technology market: WTO Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS), Committee on Technology Transfer of the United Nations Conference on Trade and Development (UNCTAD), World Intellectual Property Organization (WIPO).

4.5.3. Priority areas of development of international technology exchange for Ukraine.

4.6. International monetary and financial and credit relations.

4.6.1. Currency. concepts, types and types. Reserve currencies. Exchange rate and currency quotation. Factors influencing the exchange rate. Currency regimes. Purchasing power parity of currencies. Currency system. Types of currency systems. national, regional (international), world. Evolution of the world monetary system. European monetary system.

4.6.2. World currency market. essence, functions, structure, entities. Concepts and types of currency transactions (current, currency transactions related to capital movements, opening and maintaining currency accounts, non-trading operations, operations to attract and place currency funds, conversion operations (deals with immediate delivery, term (forward, futures, currency options)), swaps, currency arbitrage). Currency regulation, its types. Monetary policy and its instruments (currency intervention, currency dumping, discount policy, devaluation and revaluation, currency restrictions).

4.6.3. International credit: concept, functions and forms. External debt. Types and indicators of external debt. Methods and tools for managing external debt. Institutional regulation of international credit relations: IMF, World Bank Group, London and Paris Clubs of creditors.

4.6.4. International settlements: concepts, forms (documentary: letter of credit, collection), non-documentary (advance payment, payment to an open account, bank transfer, settlements using checks, bills of exchange, plastic cards,

consignment) and types (in national currency, international collective currency, gold, clearing settlements). Currency clearing: concepts, reasons for use, types (by volume of transactions, by the will of the parties, by the method of balance regulation).

4.6.5. Balance of payments: concepts, structure (IMF recommendations, 6th edition), factors of influence and balancing methods.

4.7. International economic integration.

4.7.1. Types of international economic integration: preferential trade zone, free trade zone, customs union, common market, economic union, full economic integration. Free trade zone of Ukraine with the EU as deep and comprehensive. Organizational forms of cooperation between Ukraine and NATO in the economic sphere.

4.7.2. Economic effects of international integration. Static (trade creation, trade diversion) and dynamic effects (benefits of specialization, economies of scale; growth of welfare; improvement of the balance of payments and trade; development of the trade structure; attraction of investments).

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Head of the professional certification commission



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